

The UK's data protection law allows the use of personal data where its purpose is legitimate and is not outweighed

by the interests, fundamental rights or freedoms of data subjects.

The law calls this the 'Legitimate Interests' ground for processing personal data. Our use of this personal data issubject to an extensive framework of safeguards that help make sure that people's rights are protected. These include the information given to people about how their personal data will be used and how they can exercise their rights toobtain their personal data, have it corrected or restricted, object to it being processed, and complain if they are dissatisfied.

These safeguards help sustain a fair and appropriate balance so our activities do not override theinterests, fundamental rights and freedoms of data subjects.

PRIVACY NOTICE

We ask that you read this privacy notice carefully as it contains important information on who we are, how and why we collect, store, use and share personal information, your rights in relation to your personal information and on how to contact us and other organisations in the event you have a complaint. Please see the section on **'Your rights'** for more information.

Introduction

We are Fash Media Ltd. In order that we can provide services to our customers wecollect and usecertain personal information about you.

Personal information means any information about you from which you can be identified, but it does not include information where your identity has been removed (anonymous data).

As the 'controller' of personal information, we are responsible for how that data is managed. The <u>General Data Protection Regulation</u> ("GDPR"), which applies in

the United Kingdom and across the European Union, sets out our obligations to you and your rights in respect of how we manage your personal information.

As the 'controller' of your personal information, we will ensure that the personal information we hold about you is:

- 1. used lawfully, fairly and in a transparent way.
- 2. collected only for valid purposes that we have clearly explained to you and not used in any way that is incompatible with those purposes.
- 3. relevant to the purposes we have told you about and limited only to those purposes.
- 4. accurate and kept up to date.
- 5. kept only as long as necessary for the purposes we have told you about.
- 6. kept securely.

If you have any questions about this privacy notice or would like further explanation as to how your personal information is managed, please send an email to data@fashmedia.co.uk, write to

Fash Media LtdOffice 114,176 Station RoadHarrow, Middlesex,

London.HA1 2RHor call0208 123 8827.

Please note when we refer to:

 A "public body" we mean any organisation in the United Kingdom which delivers, commissions or reviews a public service and includes (but is not limited to) the Ombudsman, local authorities, councils, unitary authorities, clinical commissioning groups, health and social care trusts, the National Health Service as well as their arm's length bodies and regulators.

The personal information we collect and use in relation to people who enquire about and use our services

Information collected by us

When you enquire about our services and during the course of providing the services we collect the following personal information when you provide it to us:

- your name, home address, or office address and contact details (including your telephone number, email address)
- credit or direct debit details (if you pay for some or all of our services using one of these methods)

How we use your personal information

We use your personal information to:

a) As a reminder to you for your domain and hosting renewal yearly.b) As your IT or website designer provider to contact you and let you know of any useful services that can help you run your business smoothlyc) To even remind and help you with this data law etc

Who we share your personal information with

How long your personal information will be kept

• we will hold the personal information kept within your client file for the duration of the service you are with us as required by law.

The personal information we hold

Your rights

Under the <u>GDPR</u> you have a number of important rights free of charge. In summary, those include rights to:

- fair processing of information and transparency over how we use your use personal information;
- access to your personal information and to certain other supplementary information that this Privacy Notice is already designed to address;
- require us to correct any mistakes in your information which we hold;
- require the erasure (i.e. deletion) of personal information concerning you, in certain situations. Please note that if you ask us to delete any of your personal information which we believe is necessary for us to comply with our contractual or legal obligations, we may no longer be able to provide services which might help you in running your email, website and other online services.
- receive the personal information concerning you which you have provided to us, in a structured, commonly used and machine-readable format and have the right to transmit those data to a third party in certain situations;
- object at any time to processing of personal information concerning you for direct marketing;
- object to decisions being taken by automated means which produce legal effects concerning you or similarly significantly affect you;
- object in certain other situations to our continued processing of your personal information;
- otherwise restrict our processing of your personal information in certain circumstances;
- claim compensation for damages caused by our breach of any data protection laws;

How to contact us

If you would like to exercise any of those rights, please:

- email, call or write to Bola Fash our Data Protection Officer
- let us have enough information to identify you (eg your name and address),
- let us have proof of your identity and address (a copy of your driving licence or passport and a recent utility or credit card bill), and

• let us know the information to which your request relates, including any account or reference numbers, if you have th

Keeping your personal information secure

We have appropriate security measures in place to prevent personal information from being accidentally lost or used or accessed in an unauthorised way. We limit access to your personal information to those who have a genuine business need to know it. Those processing your information will do so only in an authorised manner and are subject to a duty of confidentiality.

We also have procedures in place to deal with any suspected data security breach. We will notify you and any applicable regulator of a suspected data security breach where we are legally required to do so.

All paperwork is securely locked away in our offices and all computers are password protected with only staff who are authorised having access. All our emails are encrypted.

How to complain

We hope that wecan resolve any query or concern you raise about our use of your information.

The <u>GDPR</u> also gives you right to lodge a complaint with a supervisory authority, in particular in the European Union (or European Economic Area) state where you work, normally live or where any alleged infringement of data protection laws occurred. The supervisory authority in the UK is the Information Commissioner who may be contacted at <u>https://ico.org.uk/concerns/</u> or telephone: 0303 123 1113.

Changes to this privacy notice

This privacy notice was published on 20.05.18 and last updated on 25.05.18.

We may change this privacy notice from time to time, when we do we will inform youvia letter.

Do you need extra help?

If you would like this notice in another format (for example: large print, braille) please contact us (see 'How to contact us' above).